

# Designing for users on the autistic spectrum



## Do...

use simple colours



write in plain English

**Do this.**

use simple sentences and bullets



make buttons descriptive

**Attach files**

build simple and consistent layouts



## Don't...

use bright contrasting colours



use figures of speech and idioms



create a wall of text



make buttons vague and unpredictable

**Click here!**

build complex and cluttered layouts



# Designing for users who are Deaf or hard of hearing



## Do...

## Don't...

write in plain English

**Do this.**

use complicated words or figures of speech



use subtitles or provide transcripts for videos



put content in audio or video only



use a linear, logical layout



make complex layouts and menus



break up content with sub-headings, images and videos



make users read long blocks of content



let users ask for an interpreter when booking appointments



don't make telephone the only means of contact for users



# Designing for users with dyslexia



## Do...

use images and diagrams to support text



align text to the left and keep a consistent layout



consider producing materials in other formats (for example, audio or video)



keep content short, clear and simple



let users change the contrast between background and text



## Don't...

use large blocks of heavy text



underline words, use italics or write in capitals

***DON'T DO THIS***

force users to remember things from previous pages - give reminders and prompts



rely on accurate spelling - use autocorrect or provide suggestions



put too much information in one place



# Designing for users with low vision



## Do...

use good colour contrasts and a readable font size



publish all information on web pages



use a combination of colour, shapes and text



follow a linear, logical layout

200% magnification



put buttons and notifications in context



## Don't...

use low colour contrasts and small font size



bury information in downloads



only use colour to convey meaning



spread content all over a page

200% magnification



separate actions from their context

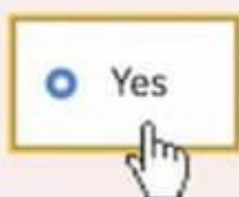


# Designing for users with physical or motor disabilities

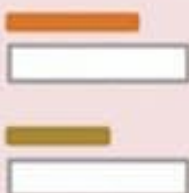


## Do...

make large clickable actions



give form fields space



design for keyboard or speech only use



design with mobile and touchscreen in mind



provide shortcuts



## Don't...

demand precision



bunch interactions together



make dynamic content that requires a lot of mouse movement



have short time out windows



tire users with lots of typing and scrolling



# Designing for users of screen readers



## Do...

describe images and provide transcripts for video

`<alt>`

follow a linear, logical layout



structure content using HTML5

`<h1>`  
`<nav>`  
`<label>`

build for keyboard use only



write descriptive links and headings

[Contact us](#)

## Don't...

only show information in an image or video



spread content all over a page



rely on text size and placement for structure

36pt, bold  
Header

force mouse or screen use



write uninformative links and headings

[Click here](#)